

Report to	Marlborough Area Board
Date of Meeting	31 March 2014
Title of Report	Area Board Funding

Purpose of Report

To ask councillors to consider officer recommendations in respect to:

1. **Broad Hinton Village Hall** – requested £5,000 towards installation of new PV solar panels for the roof of the Hall. Recommendation: Meets criteria.
2. **Kennet Valley Hall, Lockeridge** – requested £800 towards the installation of a new computer controlled booking and access system. Recommendation: Meets criteria.
3. **Marlborough Bowls Club** – requested £500 towards replacement of main gates to ease access to facilities. Recommendation: Meets criteria.
4. **RAMPAIG, Ramsbury** – requested £5,000 towards upgrading play equipment at the public playground at Knowledge Crescent, Ramsbury. Recommendation: Meets criteria.
5. **Aldbourn Parish Council** – requested £1,145 towards the refurbishment of the public tennis courts in the village. Recommendation: Meets criteria.
6. **Beating the Bounds, Aldbourne** – requested £350 towards providing commemorative mugs and leaflets to participants of the 50th anniversary walk. Recommendation: Meets criteria.
7. **Marlborough Waterfront Association** – requested £325 towards improvements to Kennet Place, Marlborough to make it a visitor destination. Recommendation: Meets criteria.
8. **Ogbourne St George & St Andrew Primary School PSA** – requested £4,500 towards updating and refreshing the outdoor play facilities at the school. Recommendation: Meets criteria.
9. **Marlborough Chamber of Commerce** – requested £5,000 as contribution towards installing new CCTV equipment for Marlborough High Street. Recommendation: Meets criteria.
10. **Action for River Kennet** – requested £2,500 towards new model river equipment that will be used as a way of engaging with communities in consultation and with children and students in education activities. Recommendation: Meets criteria.
11. **Marlborough History Society** – requested £5,000 towards putting on an English Civil War living history event throughout Marlborough in July '14. Recommendation: Meets criteria.
12. **Marlborough Youth Football Club** – requested £1,274 towards a coaching course to encourage more girls to take up football. Recommendation: Meets criteria.

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Adult Care, Communities and Housing (5 April 2013). Under the Scheme of Delegation Area Boards must adhere to the [Area Board Grants Guidance 2013/2014](#).
 - 1.2. In accordance with the Scheme of Delegation, any decision of an Area Board that is contrary to the funding criteria and/or the officer's recommendation would need to demonstrate that the application in question has a wider community benefit, and give specific reasons for why this should justify an exception to the criteria.
 - 1.3. The Localism agenda supports the ethos of volunteering and community involvement and the nurturing of resilient communities. With this in mind Community Area Grants (CAGs) should be encouraged from and awarded to community and voluntary groups.
 - 1.4. The area board may want to link funding to local priorities, including those identified in their Community Plan, Local Area Joint Strategic Assessment and any other community based consultative work. Links to these electronic documents can be found below.
 - 1.5. Marlborough Area Board has been allocated a 2013/2014 budget of **£55,422** for community area grants, digital literacy grants, community partnership core funding, area board operational funding and area board/councillor led initiatives.
 - 1.6. In addition to CAGs and digital literacy grants councillors can submit an Area Board/Councillor Led Initiative. This enables area boards to tackle sticky community issues and/or community identified priorities. Cabinet have emphasised that they do not wish these to be used to avoid complying with Community Area Grant criteria or for filling gaps where there are council service shortfalls.
 - 1.7. In support of the Olympic and Paralympic legacy, in 2013/14 the Marlborough Area Board invites applications that encourage young people and people with disabilities to become more actively involved in sports, outdoor activities, recreation, arts and volunteering.
 - 1.8. Applications of up to and including £500 can be made for a Community Area Grant, which will not require matched funding. Amounts of £501 - £5,000 will be required to find matched funding. The area board will rarely award more than £5,000. Grants of up to £500 are available for Digital Literacy projects.
 - 1.9. New for 2013/14 is a single on-line application process for Community Area Grants (CAG) and Digital Literacy grants, introduced to provide an easy step by step application process. The application process and funding criteria can be found [here](#).
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- 1.10. Area boards will not consider CAG applications from town and parish councils for purposes that relate to their statutory duties or powers that should be funded from the local town/parish precept. However this does not preclude bids from town/parish councils, encouraging community projects that provide new opportunities for local people or those functions that are not the sole responsibility of the town/parish council.
- 1.11. Officers are required to provide recommendations in their funding reports (except in the case of Area Board/Councillor led initiatives), although the decision to support applications is made by Wiltshire councillors on the area board.
- 1.12. Funding applications will be considered at every Area Board meeting whilst there is money available.
- 1.13. All recipients of area board funding are expected to complete an evaluation form as soon as the project has been completed and provide receipts if requested. Groups are encouraged to up-load information and photographs about their project on to their area board blogsite. Recipients of grants are also asked to come back to future area board meetings to provide a verbal update on their project to spread good practice and encourage other applicants. Failure to evaluate projects will preclude applicants/organisations being considered for future funding.

Background documents used in the preparation of this report	<u>Area Board Grant Criteria and Guidance 2013/14 as approved by delegated decision</u>
	<u>Marlborough Community Area Plan, 2012-17</u>
	<u>Joint Strategic Needs Assessment for Marlborough, 2011</u>

2. Main Considerations

- 2.1. Marlborough Area Board has been allocated a 2013/2014 budget of **£55,422** that may be allocated through Community Area Grants, Digital Literacy Grants, Area Board / Councillor Led Initiatives.
- 2.2. Councillors will need to ensure that the distribution of funding is in accordance with the Scheme of Delegation outlined in Section 1 of this report.
- 2.3. Councillors will need to be satisfied that grants awarded in 2013/2014 are made to projects that can realistically proceed within a year of the award being made.
- 2.4. There is one funding round remaining during 2013/14, including this meeting. It is anticipated that grant funding will be available during 2014/15 under the same criteria. Deadlines for receipt of funding applications to be considered at

future area board meetings are as follows:

- **5 May 2014 for consideration on 20 May 2014**
- **7 July 2014 for consideration on 22 July 2014**
- **15 September 2014 for consideration on 30 September 2014**
- **10 November 2014 for consideration on 25 November 2014**

3. Environmental & Community Implications

- 3.1. Area Board Grants contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Marlborough Area Board.
- 4.2. Marlborough Area Board has received applications for projects totalling £31,394. This is more than Marlborough Area Board has funding remaining; a figure of £27,912. If grants are awarded in accordance with officer recommendations Marlborough Area Board's budget will be overspent. Area Board members will need to allocate resources only to projects they see as most in need of funding or where that project cannot wait until the new financial year.

5. Legal Implications

- 5.1. There are no specific legal implications related to this report.

6. HR Implications

- 6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1. Community Area Grants will give local community and voluntary groups, town and parish council's equal opportunity to receive funding towards community based projects and schemes, where they meet the funding criteria.
- 7.2. Implications relating to individual grant applications will be outlined in section 8, "Officer Recommendations" of the funding report.

8. Officer Recommendations

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.1.	Broad Hinton Village Hall	Installation of PV Solar Panels	£5,000	Meets Criteria

- 8.1.1. Officers recommend that Broad Hinton Village Hall is awarded £5,000 towards installing rooftop solar panels that will provide the hall with cheaper energy and make its future demands on energy more secure.
- 8.1.2. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.1.3. In view of the increasing fuel costs and to make Broad Hinton Village Hall greener environmentally the Broad Hinton Village Hall committee wants to install a Solar Panel powered electricity system, which will reduce the long term energy costs of the hall and be more environmentally friendly. Savings on energy costs for the hall will be passed on to hall users, making the facility more affordable to local groups.
- 8.1.4. This project meets several issues raised through the Marlborough area plan including provision of safe social facilities for young people (p. 11); lack of local entertainment & cultural facilities (p. 18).
- 8.1.5. Marlborough Area Board has previously funded Broad Hinton Village Hall in September 2013 for a different project. Being for an unrelated project, the current application is eligible in this round.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.2.	Kennet Valley Hall	New Access Control System	£800	Meets criteria

- 8.2.1. Officers recommend that Kennet Valley Hall is awarded £800 for the purchase and installation of a new computer controlled booking and access system.
- 8.2.2. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.2.3. As the second stage of a major upgrade to the Hall's Booking System we have recognised the benefits of keyless entry to the hall. This project is to install an Access Control System so that when a booking is made and recorded on the computerized Booking System a reference number will be issued to the hirer to cover the exact period of the booking. The hirer will then gain access to the hall at the specified time by entering their reference number on the keypad situated outside the front door of the hall.
- 8.2.4. Both public, hirers and hall management will benefit by this major upgrade which will make the hall more efficient and increase the security of the hall
- 8.2.5. The applicant is providing 50% of the match funding required. This is within the guidelines of the grant scheme.
- 8.2.6. This project meets several issues raised through the Marlborough area plan including provision of safe social facilities for young people (p. 11); lack of

local entertainment & cultural facilities (p. 18).

8.2.7. Marlborough Area Board has previously funded Kennet Valley Hall in November 2013 for a different project concerning emergency lighting. Being for an unrelated project, the current application is eligible in this round

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.3.	Marlborough Bowls Club	Marlborough Bowls Club Gate	£500	Meets Criteria

- 8.3.1. Officers recommend that Marlborough Bowls Club is awarded £500 towards refurbishment of the main gate to the clubhouse. This will improve access to these facilities to both members and to the public who are able to hire them.
- 8.3.2. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.3.3. The main gates to the clubhouse are in poor condition and are in urgent need of replacement, as they are hard work to open, especially to the older and less able bodied people that use the clubhouse.
- 8.3.4. The bowls club in Marlborough is not only used for bowls, but is also available to the local community and organisations that are in need of a venue to hold meetings and events etc. This includes local people of all ages including the disabled. This improvement will ensure that there is good and safe access to the building and green
- 8.3.5. This project meets several issues raised through the Marlborough area plan including provision of safe social facilities for young people (p. 11); lack of local entertainment & cultural facilities, lack of meeting spaces for small clubs, etc and sports and leisure facilities (p. 18).
- 8.3.6. Marlborough Area Board has previously funded Marlborough Bowls Club in November 2012 for a different project. Being for an unrelated project and in a different financial year, the current application is eligible in this round.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.4.	RAMPAIG, Ramsbury	Ramsbury Play Area Improvement	£5,000	Meets Criteria

- 8.4.1. Officers recommend that RAMPAIG is awarded £5,000 towards upgrading play equipment at the Knowledge Crescent playground in Ramsbury.
- 8.4.2. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.4.3. The existing equipment is between 15- 25 years old including equipment relocated from the local school. The equipment is regularly inspected and

often requires repair and in some cases would not meet current H&S requirements. The current equipment is also now very dated and does not offer the stimulation and play appeal to the broader age range of children in the area.

- 8.4.4. RAMPAIG carried out a local survey to find out who the users of the playground are and what new facilities they would like to see within the refurbished playground. This has allowed the group to focus on an appropriate age group and providing what will be used most.
- 8.4.5. This project meets several issues raised through the Marlborough area plan including access to sports facilities (p. 10), recreation facilities and amenities for young people, provision of safe social facilities for young people (p. 11) and sports and leisure facilities (p. 18).
- 8.4.6. Marlborough Area Board has not previously funded RAMPAIG or another project from Ramsbury this financial year.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.5.	Aldbourn Parish Council	Aldbourn Tennis Court Refurbishment	£1,145	Meets Criteria

- 8.5.1. Officers recommend that Aldbourn Parish Council is awarded £1,145 towards refurbishing the surface of the local tennis court, removing the existing fencing and replacing it with a new one. The work will also involve trimming back overhanging tree branches which are in danger of falling onto court..
- 8.5.2. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.5.3. The tennis courts in the village are available to be used, free of charge, by members of the community. There is a successful tennis club in the village that benefits from use of the courts. The tennis courts form an important asset for the community to use and enjoy.
- 8.5.4. This project meets several issues raised through the Marlborough area plan including access to sports facilities (p. 10), recreation facilities and amenities for young people, provision of safe social facilities for young people (p. 11) and sports and leisure facilities (p. 18).
- 8.5.5. Marlborough Area Board has not previously funded Aldbourn Parish Council or another project from Aldbourn this financial year.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.6.	Beating the Bounds 2014	Beating the Bounds 50 Year Celebration	£350	Meets Criteria

- 8.6.1. Officers recommend that Beating the Bounds 2014, Aldbourne is awarded £350 towards marking the 50th anniversary of the annual beating the bounds walk by providing participants with commemorative mugs and leaflets.
- 8.6.2. This application meets grant criteria 2013/14 and has been classified as a revenue project by Wiltshire Council finance department.
- 8.6.3. For the past 49 years the community has walked the parish boundary, an event celebrated by ca. 100 people of ages ranging from 7 to 70+. The tradition is thought to date back to Norman times when parishioners would take a 'formal perambulation' of the bounds. The tradition was revived in the mid '60s and this year is the 50th anniversary.
- 8.6.4. The project benefits both the participants in terms of their active involvement but also the whole village as it is an ingrained part of the community life and a large number of people congregate on the village green to welcome home the walkers.
- 8.6.5. This project meets several issues raised through the Marlborough area plan including raise profile of healthy lifestyle (P. 13) and access to the countryside (p. 24).
- 8.6.6. Marlborough Area Board has not previously funded Beating the Bounds or another project from Aldbourne this financial year.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.7.	Marlborough Waterfront Association	Marlborough Waterfront Enhancement Project	£325	Meets Criteria

- 8.7.1. Officers recommend that Marlborough Waterfront Association is awarded £325 towards environmental improvements to the Kennet Place and Old Ropeworks areas of Marlborough to make them an attractive destination for local people to come and enjoy.
- 8.7.2. This application meets grant criteria 2013/14 and has been classified as a revenue project by Wiltshire Council finance department.
- 8.7.3. Marlborough Waterfront Association's membership is made up of residents and businesses from the Kennet Place and Town Mill areas of Marlborough. They have come together to make improvements to their area to make it an attractive area where people from the rest of the town and further afield choose to come and enjoy.
- 8.7.4. The application based on new planters and plants and flowers to go in them should make a difference to the appeal of this area.
- 8.7.5. This project meets several issues raised through the Marlborough area plan including encouragement and support for tourism businesses (p. 9), maintaining a vibrant and healthy High Street (p. 17) and improving access to

the River Kennet (p. 24).

- 8.7.6. Marlborough Waterfront Association is a new organisation and has not received funding from Marlborough Area Board before.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.8.	Ogbourne St George and St Andrew School Parents Supporter Assoc.	Outdoor Equipment for Young Children	£4,500	Meets Criteria

- 8.8.1. Officers recommend that Ogbourne St George and St Andrew School Parents Supporter Association is awarded £4,500 towards updating and refreshing the outside area for young children in the Reception class approximately aged 3 - 8.
- 8.8.2. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.8.3. The School's Parent Supporter's Association aims to improve the outdoor facilities available to younger children in the community. They will be including sensory and creative play areas, a reflection area and a role play centre. The facilities will be based at the primary school but are available to village children outside of school hours as well.
- 8.8.4. The village children will benefit from these planned improvements as the school already allows local children to use their site in and out of school hours. These improved resources will link to the Marlborough Area Plan's aim to address the deficiency of suitable recreational facilities aimed at specific age groups. Parents and children do use the school site as there is a lack of facilities within the village and this project will enhance the rather basic facilities available at school. The Little Dragons Pre School also have access to the school's facilities throughout the year
- 8.8.5. This project meets several issues raised through the Marlborough area plan including provision of safe social facilities for young people, recreation facilities and amenities for young people (p. 11) and lack of local entertainment & cultural facilities (p. 18).
- 8.8.6. Marlborough Area Board has not previously funded projects from Ogbourne St George or St Andrew this financial year.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.9.	Marlborough Chamber of Commerce	Installation of CCTV	£5,000	Meets Criteria

- 8.9.1. Officers recommend that Marlborough Chamber of Commerce is awarded £5,000 as a contribution towards installing new CCTV equipment on Marlborough High Street. This project is in partnership with Marlborough Town Council.
- 8.9.2. This application was deferred from the January 2013 Board meeting. At that time, the project was not at a “funding ready” stage. Marlborough Town Council has developed this project and it is now at this “funding ready” stage
- 8.9.3. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.9.4. Marlborough is one of the few towns in the UK without CCTV. The plan is to install a 6 camera digital CCTV system with a capacity to add more cameras if necessary. CCTV will benefit all so that Marlborough continues to be a safe place to live, work and visit. It will form part of an overall package in tackling crime and anti-social behaviour and improve community safety
- 8.9.5. This project meets several issues raised through the Marlborough area plan including maintaining a vibrant and healthy High Street (p. 17) and tackling anti-social behaviour (p. 26).
- 8.9.6. Marlborough Area Board has not previously funded Marlborough Chamber of Commerce or projects involving CCTV in the town.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.10.	Action for River Kennet	Purchase of new model river equipment	£2,500	Meets Criteria

- 8.10.1. Officers recommend that Action for River Kennet (ARK) is awarded £2,500 towards purchase of new river modelling equipment.
- 8.10.2. This application meets grant criteria 2013/14 and has been classified as a capital project by Wiltshire Council finance department.
- 8.10.3. As well as protection work, ARK is involved in education and consultation activities with local schools and the wider community. This equipment that accurately models the flow and change of river environments will be a useful and exciting part of this work. The model is hands on and can be used with all ages to explain the dynamic processes involved in the river environment.
- 8.10.4. In particular, this equipment will be an important part of the upcoming consultation around the Stonebridge Lane area of Marlborough held in conjunction with the Town Council.
- 8.10.5. This project meets several issues raised through the Marlborough area plan including retaining the natural beauty and biodiversity of the area, improving access to the River Kennet and its tributaries and the impact of abstraction from the River Kennet (p. 23-4).

8.10.6. Marlborough Area Board has not previously funded Action for River Kennet.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.11.	Marlborough History Society	English Civil War Society Re-enactment weekend in Marlborough	£5,000	Meets Criteria

8.11.1. Officers recommend that Marlborough History Society is awarded £5,000 towards a living history re-enactment weekend throughout the town. This project will be in partnership with Marlborough Town Council and the English Civil War Society (ECWS).

8.11.2. This application meets grant criteria 2013/14 and has been classified as a revenue project by Wiltshire Council finance department.

8.11.3. The ECWS will carry out a number of re-enactments in the town over the weekend of 26/27 July 2014. All of these events will be free of charge to attendees. They will be across the whole town, including Priory Gardens, The Common, St Mary's church and The Merchant's House.

8.11.4. All members of the community will benefit from the displays and educational visits - young and old. These re-enactments will give local people an opportunity to experience and learn about important events from the town's history. Local businesses, particularly retailers, restaurants, pubs, cafes and accommodation providers will receive a welcome boost to business following on from the recent recession.

8.11.5. This project meets several issues raised through the Marlborough area plan including support for new and small business, encouragement and support for tourism businesses (p. 9), maintaining a vibrant and health High Street (p. 17) and lack of entertainment and cultural facilities (p.18).

8.11.6. Marlborough Area Board has not previously funded Marlborough History Society.

Ref	Applicant	Project proposal	Funding requested	Recommendation
8.12.	Marlborough Youth Football Club	Girl's Football taster sessions	£1,274	Meets Criteria

8.12.1. Officers recommend that Marlborough Youth Football Club (MYFC) is awarded £1,274 towards the costs of coaching sessions aimed at encouraging more girls into sport and into football specifically.

8.12.2. This application meets grant criteria 2013/14 and has been classified as a

revenue project by Wiltshire Council finance department.

- 8.12.3. MYFC wish to provide a free 8 week football pilot for girls so we can increase participation. These sessions will run throughout May and June based at the Astro turf pitches at Marlborough College. They will be run by coaches and be specifically tailored to be appealing to girls. There is another element to the project aimed at attracting more volunteers into helping with sport. The local sports development officer with Wiltshire Council is very supportive of this project.
- 8.12.4. A secondary part of this application is for new signage for the club to help direct parking at the pitches on The Common. This will help to direct match traffic to the correct parking places at The Common and away from residential streets nearby. This is supported by Highways officers.
- 8.12.5. This project meets several issues raised through the Marlborough area plan including provision of safe social facilities for young people (p. 11); lack of local entertainment & cultural facilities (p. 18).
- 8.12.6. This project meets several issues raised through the Marlborough area plan including access to sports facilities (p. 10), recreation facilities and amenities for young people, provision of safe social facilities for young people (p. 11) and sports and leisure facilities (p. 18).

Appendices	Appendix 1 Grant Application – Broad Hinton Village Hall Appendix 2 Grant Application – Kennet Valley Village Hall Appendix 3 Grant Application – Marlborough Bowls Club Appendix 4 Grant Application – RAMPAIG Appendix 5 Grant Application – Aldbourne Parish Council Appendix 6 Grant Application – Beating the Bounds 2014 Appendix 7 Grant Application – Marlborough Waterfront Association Appendix 8 Grant Application – Ogbourne St George and St Andrew C of E VC Primary School Appendix 9 Grant Application – Marlborough Chamber of Commerce Appendix 10 Grant Application – Action for River Kennet Appendix 11 Grant Application – Marlborough History Society Appendix 12 Grant Application – Marlborough Youth Football Club
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No unpublished documents have been relied upon in the preparation of this report other than those requested in the funding criteria e.g. estimates.

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